



asheville buzz
Summer Breakfast Series

FOR IMMEDIATE RELEASE

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Asheville Buzz: Summer Breakfast Series

ASHEVILLE, N.C. – May 10, 2011

Leadership Asheville announces *Asheville Buzz: Summer Breakfast Series*. Each meeting, on June 14, July 12, and August 9, will focus on a specific aspect of technology and its importance to business, nonprofit, government, and community leaders.

All three meetings will take place at The Asheville Crowne Plaza from 7:30 AM to 9:00 AM. The featured program will begin at 8 a.m., with networking opportunities before and after. A light breakfast will be provided.

Tickets may be purchased at www.leadershipasheville.org/asheville-buzz/ or by calling 828.348.0673. Each meeting costs \$15 in advance; a bundle pack of tickets to all three meetings may be purchased for \$40.

Tuesday, June 14

7:30 AM Cloud Computing: Conquest & Chaos

Troy Tolle with DigitalChalk will discuss the unique set of benefits and risks associated with cloud computing, which can save money and increase agility, flexibility, and resilience in doing business.

Tuesday, July 12

7:30 AM Marketing & Social Media Tool Box for Serious Impact

Dawn Crawford of BC/DC Ideas will address how to make the most out of marketing and social media plans by maximizing high-impact, sustainable strategies with tools that bring dollars in the door.

Tuesday, August 9

7:30 AM Investigative Technology & Internet Safety

Agents John Letterhos and Joe Zadik of the Federal Bureau of Investigation will brief attendees on the latest tools the FBI uses to fight crime, discussing concepts like forensic analysis and online safety.

The presenting sponsor for *Asheville Buzz: Summer Breakfast Series* is Giant Leap Consulting. The event sponsor is The Asheville Crowne Plaza. The speaker sponsors are Find Great People, Intl. and Meet the Geeks.

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Leadership Asheville is dedicated to enhancing community leadership by developing, connecting and mobilizing citizens throughout the region. Leadership Asheville is made possible through the generous support of its Contributing Partners: The Grove Park Inn Resort & Spa, The University of North Carolina at Asheville, Volvo Construction Equipment North America, The Van Winkle Law Firm, Mission Health System, Nantahala Outdoor Center, Wachovia, Morosani & Associates, Blueprints for Business, T3 Creative Group, Magellan Strategy Group, and Carolina First Bank.