

Leadership Asheville (LA) Strategic Partner Program

Benefits to the Strategic Partner

In addition to the intangible benefits associated with supporting a leadership and community development organization, the strategic partner will receive some or all of the following tangible benefits:

1. Sponsoring one participant, tuition-free, in core program
2. Appointing one person to serve on Leadership Asheville's Board of Trustees
3. Acknowledging the partner in all print materials
4. Including the partner in all press releases
5. Including logo and link on the home page of Leadership Asheville's website
6. Including logo on a strategic partner poster which will be displayed at all events
7. Offering special invitations and discounts to a select group of clients and employees
8. Offering one employee workshop
9. Posting strategic partner status reports in password-protected part of website
10. Conducting an annual business review meeting and networking opportunity for strategic partners
11. Selecting one student each year to intern with Leadership Asheville
12. On a rotating basis, welcoming class participants to the core program and identifying the partner as the day sponsor
13. Inviting select clients and employees to attend specific sessions of our core program

Leadership Asheville Benefits

We receive the following benefits from the strategic partner:

1. Having a member of the partner serve on the Board of Trustees
2. Receiving the following financial support:
 - \$7,500 in Year 1
 - \$10,000 in Year 2
 - \$12,500 in Year 3
3. Serving as sounding boards and advisors
4. Expanding our network of relationships
5. Keeping Leadership Asheville aware of various views and positions on community issues
6. Promoting the work of Leadership Asheville
7. Referring program prospects
8. Supporting brand positioning and reputation
9. Identifying ways Leadership Asheville can further its social entrepreneurship
10. Suggesting ways to improve the well-being of the community
11. Sharing expertise